

## **DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION**

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

## "SYSTEM AND METHOD FOR AUTOMATING ASSOCIATION OF RETAIL ITEMS TO SUPPORT SHOPPING PROPOSALS"

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•	ification of which is attached hereto unle	ss the following box is o	checked:			
as	s filed on_ United States Application Number or PC I was amended on	T International Applicat	ion Numberapplicable).			
I hereby any ame	state that I have reviewed and understa indment referred to above.	nd the contents of the a	bove identified specification, including the c	laims, as amended by		
i acknow	vledge the duty to disclose information w	hich is material to pater	ntability as defined in 37 CFR §1.56.			
§365(a)	of any DCT International application whi	ch designated at least on n application for patent	(b) of any foreign application(s) for patent or one country other than the United States, list or inventor's certificate, or PCT International	ed delow and have also		
Prior F	Foreign Application(s):		Priorit	y Not Claimed		
The market				Χ		
(Numbe	r)	(Country)	(Day/Month/Year Filed)			
I hereby claim the benefit under 35 USC §119(e) of any United States provisional application(s) listed below:						
Piovis	sional Application(5).	(Application Number)	(Filing Date)			
I hereby claim the benefit under 35 USC §120 of any United States application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 USC §112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR §1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application.						
(Applica	ation Number) (Filing Date	)	(Status - patented, pending, aban	doned)		
Powe	r of Attorney:					
I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:						
	Richard M. Ludwin	(#33,010)	Marc D. McSwain	(#44,929)		
*	Thomas R. Berthold	(#28,689)	Alison D. Mortinger	(#39,306)		
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pelieved to be true; and further that these staten	n of my own knowledge are true and that all statem nents were made with the knowledge that willful fa r Section 1001 of Title 18 of the United States Code atent issued thereon.	ise statements and the like so made on	
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Full name of sole or first inventor:	KRAFT, Reiner		
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